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No response. Need after issue date.

Jim T 1/23/84

The Atlanta Voice

"READ WEEKLY BY MORE THAN 50,000 FAMILIES"

RECEIVED
JAN 23 1984
J. L. THOMPSON'S OFFICE

King Birthday... A National HOLY-Day

RECEIVED
JAN 20 19
G. WEISSMAN

Jim Thompson

Dear Friend,

The moment has finally come. The Birthday of Dr. Martin Luther King, Jr., has been officially proclaimed as a National Holiday. This historic step signifies a shining light of hope for many people --- people who are fulfilling the dreams of a better life for Black Americans....dreams long ago envisioned for them by faithful, patriotic leaders such as Dr. King.

Nationwide recognition, as well as progressive advancement for minorities was achieved through the Civil Rights movement because of Dr. King non-violent beliefs for peace. His strong committment earned him the Nobel Peace Prize in 1964. It is only fitting that a day be set aside to honor this great man.

Dr. King's life and the Civil Rights movement are mere blurs on many young minds. Much of the information about these times will have to come through the oral and printed media.

In recognition of the need to celebrate this special occassion, The Atlanta Voice will publish a very special issue this year which will commemorate Dr. King's life through carefully selected pictures and editorials.

At this moment in our history, a tremendous struggle is going on to make Dr. King's dreams a reality. We'd like for you to show your concern and appreciation for his many contributions by putting a message in the Atlanta Voice. We have no doubt that you would be interested in participating in this worthwhile venture.

The Atlanta Voice currently has a circulation of 50,000. Because of the importance of this supplement, our distribution will increase to 100,000. It will be distributed throughout the churches and the schools (high schools, colleges & Universities throughout Georgia) to be used as an educational

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tool. Also, there will be an increase in our subscribers as well as additional business outlets which will distribute the newspaper.

Please call me immediately so that we may reserve your space. Our publication date is scheduled for January 19, 1984. We have designed a special rate for your company, which is enclosed. We also have an artist on staff to design your ad. Please return the attached application, or call me at (404) 524-6426 to reserve your space.

Respectfully,

Katrina Donerlson

Katrina Donerlson
Advertising Manager

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